

Recruitment Packet Instructions

Hello Fraters, and thank you for downloading our pieces from the TKE Digital Recruitment Center.

In this folder, you'll find a multitude of PNG files. If you aren't sure how to use them, don't worry! Here is a simple breakdown.

Our idea is to use the .png files to be uploaded as an image to use on social media. You can then use editors, like Instagram's story function, Canva, or others, to add information onto these files. So, step-by-step should look something like this:

- Download .zip files from TKE.org/Digital-Recruitment-Center
- Open zipped file
- Save .png file to photos
- Upload .png file to any social media platform (Instagram Stories, Facebook Stories, Canva, etc.)
- Apply text and other information on top of the .png file, which works as a background
- Finish and upload media

These files can then also be used as a printable poster, but colors and quality may vary due to file type converting for print. Similarly, upload these to an editor, add relevant and thoughtful information, and consult for printing at a school/local print shop. A step-by-step should look like this:

- Download .zip files from TKE.org/Digital-Recruitment-Center
- Open zipped file
- Open files for editing
- Fill out all applicable information—For events, be sure to add a title, time, location and contact information (Be sure to check grammar and spelling!)
- Save your file as a .pdf (if printing) or a .png (if uploading to social media) – Print or post your finished media

If you have any trouble or form any questions along the way, please email Trenton Morgan, Digital Content Creator, at TMorgan@TKE.org. Otherwise, thank you again and happy recruiting!

YITB,
T.J. Morgan